

The Smart Workspace Design Summit is coming to Amsterdam on 12 – 13 October 2017

Amsterdam, July 11, 2017 – Fleming. is organizing the 3rd Annual Smart Workspace Design Summit, which will be held at Westergasfabriek, Amsterdam. Connecting workplace professionals, architects, designers, practitioners and companies from different industries, the summit covers a variety of core workspace-related topics concerning how workspace is used and designed, what the future office will look like and how the work itself is changing and how it's affecting the modern office.

This annual brings even greater experiences for its attendees. Participants will have an opportunity to meet 40+ top speakers from companies like Adidas Group, G-Star Raw, UniCredit, LEGO, Johnson & Johnson, NEXT Architects, Ecophon, Sky, WeWork, AEGON, Lufthansa, University of London and more. Divided into several smaller events, #SWDS offers its visitors a chance to build their own program. 2 conferences, 2+ workshops, 20+ of the most innovative exhibitors and 3 showcases are prepared during two days. Plus, side bonuses such as discussion panels, unconference sessions, book signings, design competitions, exhibition product demos and more.

What will be the most important workspace trends of 2025? How can you attract top talents from Gen Y and meet their rising expectations? How can you boost productivity, creativity and team-work through workspace design? These and more burning questions will be answered at the “Walk the Talk” Conference.

The “All about People” Conference, which is the spotlight stage for designers and architects, will be unravelling, for example, what makes a great design, whether it's possible to win “the war of brains” with an innovative office design and how to achieve attractive and inspiring office design that fosters employee well-being.

Two practical workshop sessions are already confirmed. At the “Psychological & Physiological Factors in Office Design” workshop, participants will have a chance to discover their own sensory profile and to find out how this impacts their workplace preferences and productivity. The second workshop “Creativity Is the New Productivity” will explain how space and technology can be integrated to harness the creative potential of people and organizations.

For more information about the event, visit www.smartworkspacedesign.com

About Fleming.

Fleming. connects great people, useful know-how and valuable opportunities. With 13 years in the business and 300+ events organized annually, Fleming. has grown to offer a portfolio of Conferences, Trainings, Exhibitions, Blended Learning and Online Conferences. Present on five continents, Fleming. has partnerships to always stay one step ahead. More than 50,000 satisfied companies participating at our events every year prove that Fleming. is the right partner. For more information, visit www.fleming.events

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